

Contest Rules for “Sowing PERFORMANCE”

1. RULES

Subject to applicable laws, these rules govern all aspects of the “Sowing PERFORMANCE” contest.

2. CONTEST DURATION, PARTICIPATION CUT-OFF DATE AND TIME

The contest begins on Monday, May 28, 2018 at 9:00am, and ends at 8:00pm (Eastern Standard Time) on Saturday, September 15, 2018 as the participation cut-off date and time.

3. ELIGIBILITY

This contest is open to all Quebec residents who have reached the age of majority, except for employees of La Coop fédérée, La Coop fédérée business partners, the business responsible for the website, and other companies that are linked to this contest, as well as the people with whom they are domiciled.

4. HOW TO PARTICIPATE?

To participate in the “Sowing PERFORMANCE” contest, must go to the fourrageres.elite.coop website and enter their last name, first name, email, name of farm and city to participate. Once the participant clicks on the “participate” button, they will see if they have won an instant prize. All individuals who win a prize must provide proof of residency, and if they fail to do so they will not be able, under any circumstances, to claim their prize. Another draw will then be carried out.

5. AVAILABLE PRIZES

Several winners will be randomly drawn. Participant entries that are not drawn will be kept automatically for each future contest. However, as soon as a participant is selected at random, their name will be withdrawn from future draws. At the end of the contest, a grand prize will be drawn.

Winners will receive:

1 weather station valued at 70\$ each.

The Grand Prize:

A Weber Genesis II LX E-440 barbecue valued at \$ 1.899.

6. DRAWINGS

The winning names will be drawn at random by computer throughout the entire contest. The draw will be done automatically online. The draw for the Grand Prize will take place on September 20, 2018 at 10:00am.

7. CLAIMING A PRIZE

A marketing representative from La Coop fédérée will contact the winners by telephone within 2 business days following the draw. All winners who fail to provide valid proof of residency will not be able, under any circumstances, to claim their prize. Another draw will then be carried out.

8. ACCEPTING A PRIZE

The winners must accept the prize as described in the regulations. The prizes are neither exchangeable nor redeemable as cash. Refusing to accept a prize releases La Coop fédérée, its business partners, the business responsible for the website, and other companies that are connected to this contest, from all obligations connected to this prize.

9. PUBLICITY

The winners consent that their names and photographs can be used in future advertisements without financial compensation other than the prize that is described in the rules.

10. DISPUTES

Any dispute regarding the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses, et des jeux for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie for the only purpose of helping the parties reach a settlement.

10. OTHERS

La Coop fédérée reserves the right, at its sole discretion, to end or withdraw the “Sowing PERFORMANCE” contest at any time.

The “Sowing PERFORMANCE” contest rules are available on the fourrageres.elite.coop website.

The organizer of this contest and other companies that are linked to this promotion do not assume responsibility of any kind in all cases where their failure to act results in a situation that is out of their control.

La Coop fédérée attests to the fact that the information collected through the contest registration forms will be used for internal statistics only. Even so, all registration forms received become the property of La Coop fédérée. The only groups of people who will have access to this information are those from the marketing and communications department, the website, and in some cases, advertising and promotional agencies. The information will be compiled in a database that will be saved on the company’s server. The contest rules are available upon request by contacting Ariane Laurin at the following email address: mickael.rocher@lacoop.coop.